



Presents

Conation Nation *Symposium*

The logo for the Conation Nation Symposium, consisting of four overlapping, curved bands in orange, yellow, green, and blue, arranged in a circular pattern.

Sponsorship Packet

THURSDAY & FRIDAY, OCTOBER 26-27, 2017
THE WESTIN KIERLAND RESORT & SPA



“ We had a wonderful experience as a sponsor of the Symposium. We received a great return on our investment and made lots of excellent networking connections for future growth. I highly recommend sponsoring Conation Nation Symposium! ”

~ Shannon Waller, Director and Teamwork Coach, Strategic Coach

Contact: Lisa Fishkind
Sponsorship Coordinator
602-840-9770 ext. 141
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www.kolbe.com

PUT YOUR MESSAGE IN THE SPOTLIGHT!

Hundreds of business leaders, entrepreneurs, HR professionals, and other key decision-makers are coming to Scottsdale on October 26th and 27th for Conation Nation Symposium 2017.

This annual conference is the premiere event for innovators, managers, team leaders, consultants, coaches and others who are interested in deepening their awareness of instinctive strengths while networking with other professionals who leverage the science of conation every day.

The theme for this year's event is "Engage," and as a CNS sponsor, you'll have many opportunities to interact with members of the Kolbe Conation Nation and explain how your solutions can help them to be more successful and achieve their goals.

Networking

Sponsorship of Conation Nation Symposium provides you with the opportunity to interact and share your expertise with hundreds of business people with decision-making power!

- ◆ **Vendor Exhibits:** Sponsors get a table or booth in a high-traffic area to maximize opportunities to speak one-on-one with business owners and decision-makers during breaks and networking sessions.
- ◆ **Sponsor Advertising:** Sponsors are acknowledged and promoted in Conation Nation Symposium emails, web pages, social media and other marketing campaigns. Sponsors are also highlighted in Kolbe Corp's quarterly newsletter, which has a circulation of more than 75,000 readers!
- ◆ **Sponsor-Hosted Drawings:** Throughout the Symposium, some sponsors will have an opportunity to introduce their business solutions from the main podium by hosting drawings for special promotions.
- ◆ **Conative Excellence Awards Luncheon:** Kolbe Corp honors individuals and organizations that have used conation to build more productive teams, deliver exceptional customer service, and change the world.
- ◆ **Keynote Speakers and Breakout Sessions:** The Symposium features presentations by researchers, industry leaders, authors, and other dynamic speakers who attract entrepreneurs and key decision-makers who can use your solutions to grow their businesses.

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EACH CONATION NATION SYMPOSIUM SPONSOR RECEIVES:

- ◆ On-Site Exhibit Space
- ◆ Logo Placement in Digital Marketing
 - ◆ Includes emails and webpages
- ◆ Logo Placement on Printed Event Pieces
- ◆ Recognition in E-newsletter (75,000+ circulation), Social Media and Press Releases
- ◆ Ad in Event Program

Sponsorship Levels

PREMIER SPONSOR—\$10,000

- ◆ Premium Table/Booth space in foyer (2 – 6ft. tables)
- ◆ Breakout Session Presentation (Content approved by Kolbe)
- ◆ Presentation from the podium
- ◆ 4 tickets for the Symposium
- ◆ Full-page ad in event program
- ◆ Contribute to attendee's "goodie bag"

GOLD SPONSOR—\$5,000

- ◆ Premium Table/Booth space in foyer (2 – 6ft. tables)
- ◆ Presentation from the podium
- ◆ 4 tickets for the Symposium
- ◆ Full-page ad in event program
- ◆ Contribute to attendee's "goodie bag"

SILVER SPONSOR—\$2,500

- ◆ Table/Booth space in foyer (1 – 6ft. table)
- ◆ 2 tickets for the Symposium
- ◆ Half-page ad in event program
- ◆ Contribute to attendee's "goodie bag"

BRONZE SPONSOR—\$1,500

- ◆ Table/Booth space in foyer (1 – 6ft. table)
- ◆ 1 ticket for the Symposium
- ◆ Quarter-page ad in event program
- ◆ Contribute to attendee's "goodie bag"

EVENT PROGRAM AD SPACE AVAILABLE

Place Your Full-Color Advertisement in the Event Program!

- Inside Front Cover — \$500
- Inside Back Cover — \$350
- Full-page Ad — \$250
- Half-page Ad — \$150
- Quarter-page Ad — \$100

Additional sponsorship and advertising opportunities are available. Please contact Sponsorship Coordinator for details.

Event Schedule

CONATION NATION SYMPOSIUM: October 26 & 27, 2017

Thursday, October 26th — open to the general public, and includes:

- ◆ Dynamic Keynote Speakers
- ◆ Solution-Driven Breakout Sessions
- ◆ Awards Luncheon

Friday, October 27th — open to Kolbe Certified™ Consultants only:

- ◆ HR Professionals
- ◆ Entrepreneurs
- ◆ Business Coaches & Consultants

**“Kolbe’s commitment to innovation is greatly appreciated and valued!
At Conation Nation Symposium I could see the impact and difference
you’re making—helping people to flourish personally and profession-
ally. You’ve re-energized me!” - Barbara Shuler**